

Peter Zhang, PharmD, MBA

Healthcare Strategy & Artificial Intelligence
Hospital Pharmacist
Board Director

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Education

2023 – Present | **Doctor of Philosophy**
Leslie Dan Faculty of Pharmacy, University of Toronto

2020 – 2022 | **Master of Business Administration**
Rotman School of Management, University of Toronto

2017 – 2021 | **Doctor of Pharmacy with Honours**
Leslie Dan Faculty of Pharmacy, University of Toronto

2013 – 2017 | **Honours Bachelor of Science with High Distinction**
Faculty of Arts & Science, University of Toronto

Professional Experience

2025 – Present | Senior Business Acceleration Partner & Value Delivery Lead

2023 – 2025 | Business Acceleration Partner

ODAIA

2023 – 2023 | Marketing Manager | Cardiovascular & Metabolism

2023 – 2023 | Marketing Associate | Cardiovascular & Metabolism

2022 – 2023 | Marketing Associate | Neuroscience

2021 – 2021 | Marketing Associate Intern | Dermatology

Johnson & Johnson Innovative Medicine

2021 – Present | Clinical Pharmacist

2018 – 2018 | System Technician Intern

Southlake Regional Health Centre

2020 – 2020 | Co-Founder

3DPPE GTHA

Publications

1. Ng, K.K.Y., Matsuba, I., & **Zhang, P.C.** (2024). RAG in health care: A novel framework for improving communication and decision-making by addressing LLM limitations. *NEJM AI*, 2(1). <https://doi.org/10.1056/AIra2400380>
2. **Zhang, P.C.**, Matinnia, C., & Austin, Z. (2024). To maximise impact, hospital pharmacists need to increase visibility. *European Journal of Hospital Pharmacy*, 31(3), 185-186. <https://doi.org/10.1136/ejhpharm-2024-004137>

3. Ng, K.K.Y., **Zhang, P.C.** (2023). Advancing medical affair capabilities and insight generation through machine learning techniques. *Journal of Pharmaceutical Policy and Practice*, 165(16). <https://doi.org/10.1186/s40545-023-00670-w>
4. **Zhang, P.C.**, Austin, Z. (2023). To succeed as health care innovators, pharmacists need to cultivate an entrepreneurial mindset. *Canadian Pharmacists Journal / Revue Des Pharmaciens Du Canada*, 156(3), 100-111. doi:10.1177/17151635231164622
5. Ho, C., **Zhang, P.C.** (2022). Patient Safety from a Pharmacy Perspective. In: *Encyclopedia of Evidence in Pharmaceutical Public Health and Health Services Research in Pharmacy*. Springer, Cham. https://doi.org/10.1007/978-3-030-50247-8_72-1
6. Daud, A., Hussein, I.M., **Zhang, P.C.**, Ahmed, Y., Trac, J., Vujovic, N., Rizvi, S. F., & Kuzyk, P. R. (2021). 3D-Printed personal protective face shields during the covid-19 pandemic: A survey of Canadian frontline workers. *Cureus*. <https://doi.org/10.7759/cureus.18141>
7. **Zhang, P.C.** (2021). The future of pharmacy is intertwined with digital health innovation. *Canadian Pharmacists Journal / Revue Des Pharmaciens Du Canada*. <https://doi.org/10.1177/17151635211044474>
8. Bellatin, A., Hyder, A., Rao, S., **Zhang, P.C.**, & McGahan, A.M. (2021). Overcoming vaccine deployment challenges among the hardest to reach: Lessons from polio elimination in India. *BMJ Global Health*, 6(4), e005125. <https://doi.org/10.1136/bmjgh-2021-005125>
9. **Zhang, P.C.**, Ahmed, Y., Hussein, I.M. et al (2020). Optimization of community-led 3D printing for the production of protective face shields. *3D Print Med* 6, 35. <https://doi.org/10.1186/s41205-020-00089-y>

Teaching Experience

Lecturer

2024 - Present | University of Toronto | PHM327 | “Entrepreneurship”
 2024 - Present | University of Toronto | BTC2030 | “AI in the Pharmaceutical Industry”
 2023 - Present | University of Toronto | PHM310 | “Change Management”
 2022 - Present | University of Toronto | PHM215 | “Introduction to Financial Literacy”
 2021 - Present | University of Toronto | HMB312 | “Microbiology in the Clinical Setting”
 2018 - 2023 | University of Toronto | NEW116 | “Antimicrobial Stewardship”
 2017 - 2023 | University of Toronto | NEW106 | “Vaccinations and Autism”

Speaking Engagements & Guest Lectures

2024 | “The AI Revolution in Healthcare” | Pharmacy Changemakers at the University of Toronto
 2024 | “COVID-19 Vaccine Update” | British Columbia Pharmacy Association
 2024 | “3D Printing Face Shields” | CAPSI Professional Development Week
 2024 | “Designing & Evaluating Impact” | The AFS Youth Assembly

Instructional & Leadership Roles

2021 – 2022 | Clinical Instructor
 2018 – 2021 | Pharmacy Lab Teaching Assistant

2020 – 2020 | Scholarship of Teaching and Learning Research Assistant
Leslie Dan Faculty of Pharmacy

2021 – 2021 | Scholar | Managing Consumer Value
Rotman School of Management

2020 – 2020 | Lead Residence Don
2017 – 2020 | Residence Don
New College, University of Toronto

2016 – 2017 | Senior Peer Mentor
2014 – 2016 | Peer Mentor
First Year Learning Communities, University of Toronto

2016 – 2016 | General Planning Executive
2015 – 2015 | Director of Training & Scheduling
2014 – 2014 | Orientation Leader
New College Orientation, University of Toronto

2012 – 2017 | Program Instructor
City of Markham

Research Experience

2018 – 2020 | **The Reach Alliance** | Researcher
Conducted a qualitative study in India on polio elimination in Uttar Pradesh and Bihar to understand the strategies deployed to overcome vaccine hesitancy.

2019 – 2020 | **Leslie Dan Faculty of Pharmacy** | Project Researcher
2018 – 2019 | **Leslie Dan Faculty of Pharmacy** | Lab Assistant
Investigated the role of JMJD6, RBM39 in alternative splicing pathways mediated by the glucocorticoid receptor and the ARGLU1 protein.

2017 – 2017 | **University of York** | Project Researcher
Conducted laboratory techniques such as cell staining, flow cytometry, and RNA extraction to investigate monocyte activation in the context of leishmaniasis.

2016 – 2017 | **Temerty Faculty of Medicine** | Undergraduate Researcher
Conducted laboratory techniques including qPCR, genotyping, ELISA, bone marrow harvesting, and RNA extraction to investigate dendritic cell differentiation in the context of Crohn's disease.

2014 – 2015 | **Ontario Institute for Studies in Education** | Undergraduate Researcher
Administered psychometric tests to elementary school students to investigate language acquisition differences between bilingual and multilingual learners.

Media

Publications

1. Pitkis, A., Tami, P., Zhang, P. "The importance of health-system navigators". Healthy Debate. Published January 28, 2025.

2. Tian, J.L.H., Shafaqat, A., Yaseen, S. & Zhang, P. “5 Ways to Propel Inclusive Climate Action”. **Mastercard**. Published September 17, 2024.
3. Seladurai, M & Zhang, P. “Cybersecurity attacks highlight the need for patients to keep their medication records accessible”. **Healthy Debate**. Published September 15, 2024.
4. Tian, J.L.H., Shafaqat, A., Yaseen, S. & Zhang, P. “Climate Resilience at the Margins: Five Key Lessons from Last Mile Populations”. **Global Policy Journal**. Published July 29, 2024.
5. Sivanthan, L., Pitkis, A. & Zhang, P. “British Columbia found the key to attracting more family doctors, Ontario should do the same”. **Toronto Star**. Published May 5, 2024.
6. Ng, K.K.Y. & Zhang, P. “AI Disruption is Coming. Are Healthcare Professionals Ready?”. **MedCity News**. Published April 1, 2024.
7. Peters, C. & Zhang, P. “Governments should pay the high price of gene therapy”. **Healthy Debate**. Published February 26, 2024.
8. Zhang, P. “Canadian pharmacists have an important role this RSV season”. **Canadian Healthcare Network**. Published December 19, 2023.
9. Battey, J. & Zhang, P. “Prescribing community for mental health – lessons from Australia”. **Healthy Debate**. Published December 3, 2023
10. Shafaqat, A., Tan, D., & Zhang, P. “Canada must invest in global leadership programs within higher education institutions”. **The Hill Times**. Published November 6, 2023
11. Verhage, S., Tian, J., & Zhang, P. “Untapped potential: Young leaders have the tools to help address health-care challenges”. **Healthy Debate**. Published October 23, 2023
12. Younis, M., & Zhang, P. “Pharmacist prescribers fill important gaps in the Canadian healthcare system”. **Healthy Debate**. Published September 24, 2023
13. Ahmed, A., Yang, D. & Zhang, P. “Naloxone kits in TTC stations a necessary tool to address overdoses”. **Toronto Star**. Published August 5, 2023.
14. Philbert, N. & Zhang, P. “Free menstrual hygiene products are on the way, if you work at a bank, an airline or the public service”. **Toronto Star**. Published June 4, 2023.
15. Mathew, L. & Zhang, P. “Preventative health care: Why privately funded programs are reluctant to fund it”. **Toronto Star**. Published May 6, 2023.
16. Zhang, P. “Synthetic data may revolutionize clinical trials – and save lives”. **Healthy Debate**. Published April 3, 2023.
17. Zhang, P. & Daud, A. “Modernized home care can help stabilize health costs”. **Globe and Mail**. Published March 22, 2023.
18. Pitkis A. & Zhang, P. “The benefits of giving include tax credits”. **Toronto Star**. Published March 20, 2023.

19. Pandey, A. & Zhang, P. “Overcoming language barriers key to providing health-care”. **Toronto Star**. Published March 5, 2023.
20. Zhang, P. “Ask a pharmacist before you split tablets for your children”. **Toronto Star**. Published November 21, 2022.
21. Yang, J., Ahmed, A. & Zhang, P. “Internet-based mental health care deserves a boost”. **Ottawa Citizen**. Published November 21, 2022.
22. Yang, J., Ahmed, A. & Zhang, P. “Vaccine hesitancy is reviving long dead diseases”. **Healthy Debate & National Post**. Published September 12, 2022.
23. Zhang, P. & Tadrous, M. “How pharmacist prescribing can alleviate health-care system pressures”. **Policy Options**. Published May 31, 2022.
24. Daud, A. & Zhang, P. “Elon Musk, social media giants, must prioritize mental health and well-being”. **Toronto Star**. Published May 2, 2022.
25. Zhang, P. “Bleeding disorders in women need more attention”. **The Hamilton Spectator**. Published February 8, 2022.
26. Zhang, P. “Despite a place on pharmacy shelves, homeopathy has no role in patient care”. **Toronto Star**. Published December 31, 2021.
27. Ahmed, A. & Zhang, P. “The dangers of antimicrobial drug resistance must not be ignored”. **Healthy Debate & National Post**. Published November 15, 2021.
28. Ahmed, A. & Zhang, P. “As election day looms, voters have the chance to be heard on the federal funding of health care”. **Toronto Star**. Published September 10, 2021.
29. Garland, M., Ahmed, A. & Zhang, P. “Communication must become an essential component of the science education curriculum”. **Healthy Debate**. Published August 18, 2021.
30. Ahmed, A. & Zhang, P. “To move beyond the pandemic, Canada needs to look globally”. **The Hill Times**. Published July 29, 2021.
31. Yao, A., Zhang, P. & Ho, C. “When COVID-19 meets allergy season”. **Hospital News**. Published May 27, 2021.
32. Zhang, P. & Daud, A. “Rigorous scrutiny of COVID-19 vaccines should bolster, nor erode, confidence in immunization safety”. **Toronto Star**. Published May 3, 2021.
33. Tang, J. & Zhang, P. “Should more of our foods be fortified with vitamin D”. **The Hamilton Spectator**. Published April 19, 2021.
34. Ahmed, Y., Daud, A. & Zhang, P. “COVID-19 and insomnia: Pills are not the answer”. **Healthy Debate**. Published April 16, 2021.
35. Zhang, P. “Prioritize one-shot COVID-19 vaccines for the hard to reach”. **Toronto Star**. Published April 7, 2021.

36. Zhang, P. & Hu, M. “Mobilizing pharmacists is key to immunization success”. **The Hamilton Spectator**. Published March 5, 2021.
37. Zhang, P. & Ahmed, Y. “Cyberchondria: An unexpected side effect of digitizing medical information”. **Toronto Star**. Published February 16, 2021.
38. Bala, S. & Zhang, P. “To win against COVID-19, we must put vaccine hesitancy behind us”. **Ottawa Citizen**. Published January 4, 2021.
39. Daud, A. & Zhang, P. “Although alarming, mutated strains of COVID-19 are not a cause for panic”. **Toronto Star**. Published January 3, 2021.
40. Zhang, P., Chan, C. & Ho, C. “Antimicrobial Stewardship in the face of COVID-19”. **Hospital News**. Published October 28, 2020.
41. Zhang, P. “Naloxone needs to be in hands of as many people as possible”. **The Windsor Star**. Published October 4, 2020.
42. Zhang, P. & Daud, A. “As pandemic forces change, it’s a good time for Canadians to quit smoking”. **Toronto Star**. Published September 9, 2020.
43. Zhang, P. “It’s time to normalize suicide prevention training at the workplace”. **Toronto Star**. Published August 27, 2020.
44. Zhang, P., Teo, V. & Khosravani, H. “When COVID-19 meets flu season”. **Toronto Star**. Published July 14, 2020.

Interviews & Podcasts

1. Canadian Federation of Medical Students. “Collaborative Care: A Pharmacist's Insights on Research and Medicine with Peter Zhang.” Published December 6, 2024.
2. Leslie Dan Faculty of Pharmacy, University of Toronto. “Why choose a PharmD-MBA at the Leslie Dan Faculty of Pharmacy?” Published September 24, 2021.

Awards & Recognition

Scholarships

2024 | Emerging Leader in Pharmacy Practice Award | Leslie Dan Faculty of Pharmacy
 2021 | Rotman Scholar Award | Rotman School of Management
 2021 | Student Engagement Award | University of Toronto
 2021 | Joan E. Foley Quality of Student Experience Award | University of Toronto
 2020 | Guy Genest Passion for Pharmacy Award | CAPSI
 2020 | Future of Pharmacy Excellence Award | CAPSI
 2020 | Frank Kwiecien Memorial Scholarship | Leslie Dan Faculty of Pharmacy
 2020 | James D. Fleck Entrance Award | Rotman School of Management
 2020 | COVID-19 Student Engagement Award | University of Toronto
 2020 | CSHP External Affairs Student Writing Award | Undergraduate Pharmacy Society
 2017 | New College Student Council Leadership Award | New College
 2017 | Health Plus Pharmacy Award | Mackenzie Health Volunteer Association

2017 | Terry Buckland Memorial Award | University of Toronto
2017 | Gordon Cressy Student Leadership Award | University of Toronto
2017 | Queen Elizabeth II Diamond Jubilee Scholarship | Trinity College
2016 | New College Council In-Course Scholarship | New College
2016 | Ruth Reiffenstein Memorial Scholarship | New College
2016 | New College 50th Anniversary Award | New College

Recognition

2023 | Youth Assembly Delegate | AFS Intercultural Programs
2022 | 100 Best & Brightest MBAs: Class of 2022 | Poets & Quants
2020 | 3DPPE GTHA Printing Milestone of 20,000 Face Shields | Ontario Minister of Health

Community & Service

2022 – Present | Board of Directors
2021 – 2022 | Board Fellow

Hemophilia Ontario

2021 – 2022 | Columnist

Poets & Quants

2019 – 2020 | Membership Committee
2018 – 2019 | Communications Committee

Canadian Society of Hospital Pharmacists

2018 – 2019 | Webmaster

Undergraduate Pharmacy Society

2018 – 2019 | Curriculum and Assessment Committee
Leslie Dan Faculty of Pharmacy

2015 – 2016 | Board of Directors
University of Toronto Students' Union

2017 – 2018 | Speaker
2016 – 2017 | Graduating Year Representative
2015 – 2016 | Social Director
New College Student Council

2010 – 2017 | Information Desk Volunteer Supervisor
2015 – 2015 | Emergency Department Volunteer
Mackenzie Health Richmond Hill Hospital